



TUBBATAHA T-SHIRT DESIGN CONTEST



Tubbataha Management Office
in collaboration with Saguda Palawan, Inc.

The objective of the contest is to source a design that is reflective of the nature and value of Tubbataha to the world. The winning designs will be used for the production of collateral to foster greater awareness and appreciation for the Tubbataha Reefs Natural Park. The rules of the contest are as follows:

1. The contest is open to the public. A contestant may enter a maximum of two designs for consideration.
2. The contest period will be from 15 October 2019 to 31 December 2019. The winning entries will be announced on 15 January 2020. Winners will be notified by TMO and the results will be announced on 16 January through the Tubbataha website: www.tubbatahareefs.org and official fb page: @OfficialTubbataha
3. Designs may be in the form of graphics, written messages or both and submitted online to tubbatahacommunications@gmail.com on or before 31 December 2019. Designs may include up to four (4) colors not including the base color of the shirt. Artwork on front side only.
4. There shall be two categories of designs:
 - a) Tiger shark (Tubbataha flagship species) and;
 - b) Tubbataha/marine-inspired design.
5. Submissions must be in jpeg format.
6. Entries will be judged based on the following criteria:
 - a) **Originality 30%**
This refers to how innovative the design is. Designs should be original creations, has never been published, or copyrighted works of any other entity.

b) Creativity 40%

This refers to the artistic presentation of the design elements, balance and composition, relevance, and the total impact of the message.

c) Craftsmanship and Manufacturability 30%

This refers to the ability to display mastery of technical skills as well as the efficient transferring of the design on t-shirts and other merchandise of the TMO.

TOTAL 100%

7. Contestant must fill out the Contestant Registration Form available at www.tubbatahareefs.org. Entries must be submitted to the email account: tubbatahacommunications@gmail.com.
8. The winning design will remain the property of the Tubbataha Management Office and will not be returned to the designer. The winner is required to submit his/her entry in .psd or .tif format.
9. TMO may use the winning design at any time after the contest. The winning designer may display his/her own design in a portfolio or personal collection but may not sell or reproduce the same for any other purpose once submitted to the contest. The winners will receive the following prizes:

1st Prize - PhP15,000.00 per category
2nd Prize - PhP10,000.00 per category
10. The decision of the judges is final and non-contestable.
11. TMO reserves the right to pick one entry, more than one entry, or no entries as the winning entry.
12. The contestant shall sign the Acknowledgement and Assignment Form acknowledging acceptance and understanding of the complete contest rules including an understanding that the winning design is the property of TMO.



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ACKNOWLEDGEMENT AND ASSIGNMENT FORM



I am submitting a contest entry with this form, and I hereby assign any and all rights in the intellectual property of this entry to the Tubbataha Management Office (TMO). I agree that the entry I submit becomes the property of TMO and that the entry will not be returned to me.

I state that this entry is my own original creation and that I did not copy anyone else's work in creating this contest entry. I agree that if I have copied anyone else's work in preparing this entry, and if I win this contest, I will pay back the award to TMO and will defend, indemnify and hold harmless TMO and its respective officers, employees, suppliers, contractors and agents against and from any loss, debt, liability, damage, obligation, claim, demand, judgment or settlement of any nature or kind, known or unknown, liquidated or unliquidated, including without limitation, all reasonable costs and expenses incurred including all reasonable litigation costs and attorneys' fees arising out of or relating to claims, complaint, action, proceeding or suit of a third party, that arise or relate in whole or part to the contestant's entry.

I agree that if I win the contest, I authorize the use by TMO, without additional compensation, of my name and likeness or photograph for promotional purposes in any manner and in any medium (including without limitation the Internet, written or email communications, brochures, videos, slides, radio, television, film) that TMO may deem appropriate. I agree that if I win the contest, I will also submit a .psd or .tif version/format of my entries.

I agree that if I win this contest, the prize being offered is fair and adequate compensation for my contest entry.

Signed: NAME OF ENTRY OWNER

Date:



TUBBATAHA T-SHIRT DESIGN CONTEST REGISTRATION FORM



Name: _____
(First) (Middle) (Last)

Address: _____
(Street, Barangay, City/Municipality, Province)

Birthday: _____ Place of Birth _____

Title of Entry: _____

Entry specifics: Watermark, image, text, format, etc.

I am submitting herewith my contest entry for the Tubbataha T-shirt Design Contest. I undertake to abide by all the rules and regulations and the guidelines set forth in the Acknowledgement and Assignment Form (above) and affix my signature to manifest that I have read and fully understood them.

Signature of Contestant

Date